



Kingston Striper Festival

P.O. Box 1148
Kingston OK 73439

February 21, 2010

Dear Community and Business Leaders:

Save the Date: Wednesday - Saturday, June 16 - 19, 2010

Downtown Kingston will be the home to the annual Kingston Striper Festival on **Wednesday, June 16th through Saturday, June 19th, 2010**. We are expecting upwards of 15,000 people to converge on our community to enjoy the entertainment, children's activities and arts and craft show located on Main Street. You will not want to miss being a part of this exciting community event. Please make plans to attend!

Each year the Kingston Striper Festival relies on community and corporate partners to help support local tourism, and festival traditions in Southern Oklahoma. We would like to build a partnership with your company and look forward to developing programs that will serve to further your goals and create excitement about your company and the Kingston Striper Festival within the community.

Our hope is that you too, will take pride in being a part of this great community celebration. Traditionally, our local businesses have been very involved and supportive of this annual festival. Our goal is to surpass that total of previous years and set a new record this year. As always our festival will have a wide variety of activities such as arts and crafts, food, car shows, Little Miss and Mr. Striper Pageant, carnival rides, midway games and entertainment, including the *FREE* nightly professional concerts.

The enclosed sponsorship levels identify the benefit package that your company or organization will receive by partnering with this huge community event. In-kind sponsorships are welcomed as well. If you are interested in being a partner in this year's event, please mail the completed Sponsorship Confirmation Form with a check made out to **Kingston Striper Festival** and sent to **Kingston Striper Festival, P.O. Box 1148, Kingston, OK 73439**, no later than Friday, **May 14, 2010**. For additional information, please contact our Sponsorship Coordinator, Dawn Corbett at (580) 504-3814.

Sincerely,

Dawn Corbett
KSF Sponsorship Coordinator



ANNUAL KINGSTON STRIPER FESTIVAL

2010 SPONSORSHIP OPPORTUNITIES

Corporate Sponsorship Opportunities	Local Sponsorship Opportunities
<u>Main Stage Sponsor</u> <u>\$5,000+</u>	<u>Festival Sponsor</u> <u>\$1,000</u>
<ul style="list-style-type: none">* Recognized on Event Billboard* Listed on:<ul style="list-style-type: none">o Main Stage Bannero Festival Bannero Festival Programo Festival Flyerso Printed Advertisingo Festival T-Shirts* Listed on website* Listed in Sponsor Thank You article posted in local newspaper* Mentions in Radio Advertising* Opportunity to bring inflatable for increased visibility* 2 Premium – Booth Spaces for handing out sample items and promotional items* Sponsor Salute in Festival Program and Website (max 250 words)* MC Sponsorship Announcement before each Main Stage Act* Personal Introduction on Main Stage and Sponsor Presentation	<ul style="list-style-type: none">* Listed on:<ul style="list-style-type: none">o Festival Bannero Festival Flyerso Printed Advertisingo Festival T-Shirts* Listed on website* Listed in Sponsor Thank You article posted in local newspaper* Mentions in Radio Advertising* Premium - Booth Space for handing out sample items and promotional items
<u>Corporate Sponsor</u> <u>\$2,500</u>	<u>Striper Sponsor</u> <u>\$500 to \$1,000</u>
<ul style="list-style-type: none">* Recognized on Event Billboard* Listed on:<ul style="list-style-type: none">o Main Stage Bannero Festival Bannero Festival Programo Festival Flyerso Printed Advertisingo Festival T-Shirts* Listed on website* Listed in Sponsor Thank You article posted in local newspaper* Mentions in Radio Advertising* Opportunity to bring inflatable for increased visibility* Premium - Booth Space for handing out sample items and promotional items	<ul style="list-style-type: none">* Listed on:<ul style="list-style-type: none">o Festival Bannero Festival Flyerso Festival T-Shirts* 10x10 Booth Space* Listed on website* Listed in Sponsor Thank You article posted in local newspaper
	<u>Community Sponsor</u> <u>up to \$500</u>
	<ul style="list-style-type: none">* Listed on Festival Banner* Listed in Sponsor Thank You article posted in local newspaper
	<u>Bobber Sponsor</u> <u>\$25</u>
	<ul style="list-style-type: none">* For each \$25 Bobber Sponsor donation, you will receive 1 Bobber with festival logo.* \$3 will be donated to a local non-profit organization for each bobber sponsored (donations apply to this sponsor level only)* Recognized on Bobber Board during Festival



ANNUAL KINGSTON STRIPER FESTIVAL

SPONSORSHIP CONFIRMATION FORM

(Please Print)

Business Name (as it will appear): _____

Contact Name: _____ **Daytime Phone:** _____

Business Address: _____

City: _____ **State:** _____ **Zip:** _____

Email Address: _____ **Business Website:** _____

Our business wishes to be a...

Main Stage Sponsor (\$5,000+)

Community Sponsor (up to \$500)

Corporate Sponsor (\$2,500)

Bobber Sponsor (\$25)

Festival Sponsor (\$1,000)

In-Kind Sponsor (amount TBD)

Striper Sponsor (\$500 - \$1,000)

Yes, I want to use my complimentary booth space (Striper Sponsor & above only)

**A separate application for booth space is required.*

*All Sponsors, please email a copy of your logo to
lanesa@atmeetings.com. This will be used for advertising purposes.*

Sponsorship Amount Enclosed: \$ _____

- *Event Promotion is already under way. To ensure that your company or organization gets maximum recognition, please submit this form as soon as possible.*
- *The deadline for pre-event marketing materials is April 1, 2010. We cannot guarantee your company's recognition after this date.*
- *The deadline for all sponsorship confirmations is May 14, 2010. This is to ensure your business name will be included in event day marketing materials. We cannot guarantee your company's recognition after this date.*

**Some event materials have already been posted.*

There are no guarantees on sponsorship promotion without completed form and full payment.

Make Checks Payable to: Kingston Striper Festival
2010 Kingston Striper Festival
P.O. Box 1148
Kingston, OK 73439

Thank you for supporting the 2010 Kingston Striper Festival!